

CARL SCHULTZ  
PROFESSIONAL SPEAKER



[WWW.CARLSPEAKS.COM](http://WWW.CARLSPEAKS.COM)



GROWTH ON PURPOSE



Strategy



Leadership



Coaching

## AN OVERVIEW

**< 15%**

SEE THE VISION

Less than 15% of employees understand their company's growth strategy & vision. Our GOP and OKR program will solve this.

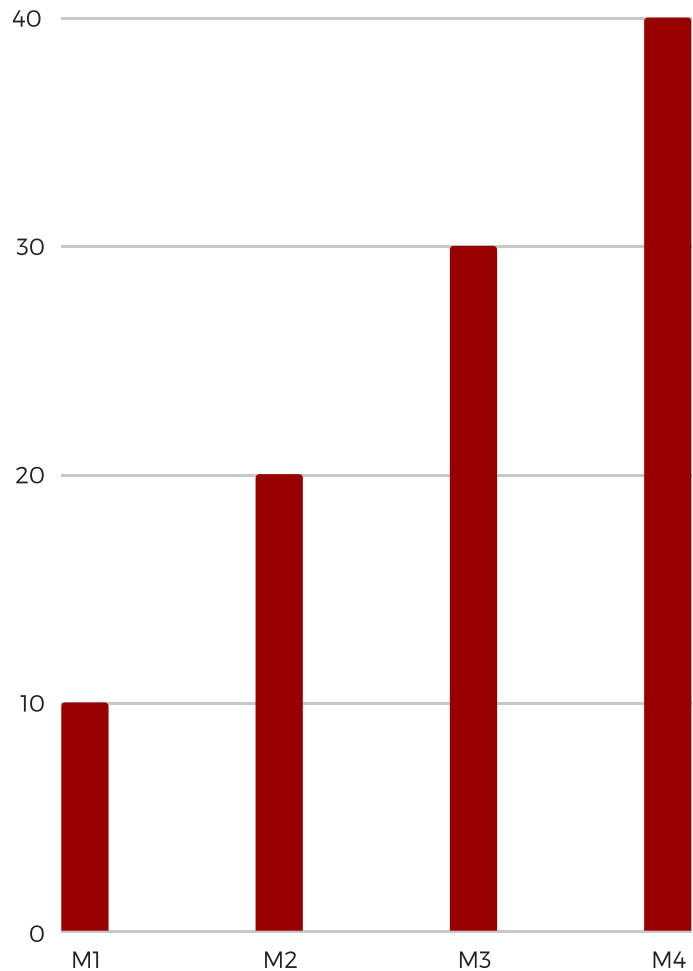
**< 9%**

ACTIVELY ENGAGED

On average only 9 % of your workers are actively productive. Is your team competent, motivated and engaged?

**+ 50%**

CAN YOU IMAGINE  
WHAT A 50% SHIFT  
CAN DO FOR YOU



"In executing cost-effective projects, we are able to provide you with practical solutions that guarantee results"

*Keynote Speaker*

## BOOK CARL FOR YOUR NEXT EVENT

Carl is one of 17 Global Thought Leaders who leads and influences a 2 billion dollar a year industry.

He understands the value of competent leadership and focussed strategy and he will be an asset to your audience.

Carl is not your traditional motivational speaker who has climbed Everest or sailed across the ocean, he is a subject matter expert who gets asked to present keynotes all the time because of the nature of what he speaks on. Carl is able to reach right into the hearts of your audience and ignite their purpose in what it is they should be doing.

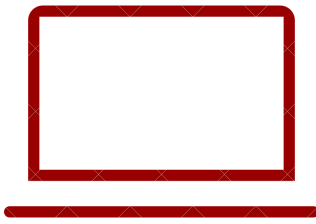
He is an inspiring speaker and facilitator who speaks on the importance of Strategy and Leadership. Carl is comfortable with interactive question and answer sessions involving your entire audience.

He is the author of a number of books and programs such as "Growth on Purpose" "The Breakthrough Trilogy", "Think Bigger", "World Class Practices" and many more, all focussed on helping you succeed.

Carl is the founder and CEO of World Class Summits and is the host of a number of international on-line summits. An Accredited Professional Speaker, Business Mentor and Executive Coach.

Carl travels the world speaking and teaching and is excited to partner with you!





## OFFER TO YOU

Our pricing model is typically based on the amount of time spent helping you achieve the breakthrough you want in your business.

### KEYNOTE

30 - 90 minute keynote. For clients needing to inspire and motivate their audience. Carl will challenge you to think or act differently and work towards and expect a better tomorrow

### WORKSHOP

This option is usually for clients needing to develop or review the business strategy and will include tools that equip your leaders and managers

### ONLINE SUMMITS

We specialise in strategising planning and hosting industry specific online summits. We source and partner with experts from around the world. This is for clients who have a wide footprint and want to connect with, influence and empower their leaders

## 1. WORLD CLASS PRACTICES

Keynote

Suitable for any size audience. Aimed at entrepreneurs and business owners focusing on the "11 Pillars of Successful Business"



## 2. MOTIVATION 101

Keynote

Suitable for any size audience. Aimed at entrepreneurs and business owners, leaders and managers focusing on a new way of motivating those around you, but more importantly yourself

## 3. LEADERSHIP EDGE

Keynote

Suitable for any size audience. Aimed at entrepreneurs and business owners, leaders and managers focusing on a new model of leadership and the eight competencies of highly sought after leaders

*Strategy & Execution*

# BOOK CARL TO SPEAK AT OR FACILITATE YOUR NEXT STRATEGY MEETING



If you want a clear vision and strategy to build or grow your business and you want a strong, effective and committed team, then the following three programmes are exactly what you have been looking for:

1

## **STRATEGY FIRST**

BUILDING YOUR STRATEGY

2

## **COMPETENT LEADERS**

DEVELOPING YOUR LEADERS

3

## **STRONG COACHING**

GROWING YOUR PEOPLE

# ABOUT

- CEO World Class Summits
- 2018/19 National President of the Professional Speakers Association of Southern Africa (PSASA)
- Board member of the Global Speakers Federation (GSF)
- Distinguished Toastmaster (DT) this is the highest recognition in Communication and Leadership Toastmasters International offers
- Completed a 3-year leadership curriculum with John C. Maxwell and Equip
- Certified facilitator and mentor of Micro-MBA and One-Up Business with the Department of Trade and Industry (DTI)
- Certified assessor with the South African Qualifications Authority (SAQA)
- Certified independent life and business coach with TCG Coaching Centre SA
- Certified facilitator for DISC personality profiling and people skills program with World Teach
- Director and Founding Member: LifeWorx Leadership Institute (Pty) Ltd
- Director and Founding Member: CSA Breakthrough Academy (Pty) Ltd
- Advisory Board Member for a number of trusts, companies and NGO's





CARL SCHULTZ & ASSOCIATES

# GROWTH ON PURPOSE

AFRICA'S #1 BREAKTHROUGH  
COACH &  
STRATEGY FACILITATOR

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